



## Art Portfolio Information

FOR PROSPECTIVE STUDENTS INTERESTED IN A MAJOR IN ART AT LAKELAND COLLEGE

**You are highly encouraged to submit a portfolio of art to the Art Department at Lakeland College for the following reasons:**

- To be eligible as a candidate for one of 12 Art Department Scholarships; \$2,000 per academic year which are renewable.
- To be considered as a work/study employee of the Art Department and the Bradley Art Gallery.
- This allows the Art Department to measure the seriousness of the art student and assess what level they are currently at as a developing artist.

**In addition to your artwork, a good portfolio presentation may also include the following:**

1. A RESUME: Be sure to include all art-related activities, art classes, art awards, etc.
2. THREE LETTERS OF RECOMMENDATION or A LIST OF THREE REFERENCES with telephone numbers and addresses. It would be best if at least one of the three letters of recommendation is from an art teacher or someone in the art profession.
3. A SHORT STATEMENT ON WHY YOU WANT TO MAJOR IN ART.

**There are three ways to submit a portfolio of art to the Art Department at Lakeland:**

1. An Actual Portfolio (the kind with a handle that you carry under your arm) of 10 to 20 works. Ship your portfolio in a sturdy cardboard carton with a check for return shipping.

**Shipping address for actual portfolio**  
Lakeland College  
Verhulst Center for the Arts  
Art Department  
W3718 South Drive  
Plymouth, WI 53073

2. A CD containing 10 to 20 pieces of your artwork. Please provide return postage and an envelope for returning of your CD.

**Mailing address for CD**  
Lakeland College  
Verhulst Center for the Arts  
Art Department  
P.O. Box 359  
Sheboygan, WI 53082-0359

3. An e-mail attachment digital submission containing 10 to 20 images.

**E-mail address**  
presnellweidnerd@lakeland.edu  
or weidnerw@lakeland.edu



FOR GUIDELINES, CONTINUE TO BACK

## Guidelines for what to include in your portfolio of art for the Lakeland College Art Department.

*Try to meet as many of the guidelines below as you can. Please ask your high school art teacher or a professional artist to help you with your selection of artwork and with preparing your portfolio.*

1. **DRAWINGS** must be submitted. 5 examples of your best works in black and white. Consider submitting the following subject matter in a variety of media including graphite, pencil, charcoal, conte crayon, pen and ink and ink wash.

- A. Self-portrait, portrait of a model, or a full-figure drawing (preferably from life)
- B. Still life (preferably from life)
- C. Interior Space (preferably from life)
- D. Landscape (preferably from life or from a photograph shot by you)

**In addition to the drawings, submit 10 to 15 of your strongest, most skillful and creative pieces of artwork from the categories below.**

2. **WORKS IN COLOR:** 1 to 3 examples of your works in color. These may include acrylics, oils, watercolors, gouache, pastels or color pencil. Subject matter may include A through D as listed above or you may submit color theory assignments.
3. **TWO-DIMENSIONAL DESIGN:** If available, 1 or more examples of two-dimensional designs. These should be works that emphasize composition, creativity, and craftsmanship skills. Two-dimensional designs tend to be non-representational and need not represent your ability to draw perceptually or use color.
4. **THREE-DIMENSIONAL WORK:** If available, photographic documentation of 1 or more examples of three-dimensional work. If visiting the campus, you may bring in the actual work. Three-dimensional work may include ceramics—both hand built and thrown, sculpture and three-dimensional designs of various media.
5. **COMPUTER-GENERATED ART IMAGERY:** If available, please include 1 or more examples of your computer-generated art work. Indicate in writing if you have experience on Mac computers with Adobe Photoshop, Adobe Illustrator and/or Adobe InDesign.
6. **PRINTMAKING:** If available, please include 1 or more examples of your prints. These may include silk-screen, block prints, intaglio techniques and paper making or embossing. Subject matter may include A through D as listed above.
7. **PHOTOGRAPHY:** If available, please include 1 or more examples of your black and white photographs. Please indicate in writing if you developed your own film and prints. Subject matter may include A through D listed above as well as works that suggest “motion” and abstract darkroom techniques. You may substitute digital photographs for film photographs.

**Please Note: The Lakeland College Art Department offers an Art Major with two different emphases, the Studio Art Emphasis and the Graphic Arts Emphasis.**

For students seeking the Studio Art Emphasis, or if you are not sure, use the above guidelines on how many pieces to submit under each number.

For the Graphic Arts Emphasis, it is recommended that you increase the examples submitted for numbers 3, 5, 6, and 7 but especially number 5.

If you have any questions, please contact one of the following Lakeland College Art Department Faculty Members for further information. Thank you for your attention and good luck!

### Denise Presnell-Weidner

Art Department Coordinator

Associate Professor of Art

Computer Design, Typography, Color Theory,  
Portfolio Preparation, Senior Exhibit.

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### Bill Weidner

Associate Professor of Art

Two-Dimensional Studio Art

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### Mark Weber

Graphic Arts Business, Illustration

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### Pat Robison

Instructor of Art

Ceramic Arts

920-876-3192

[twofish@excel.net](mailto:twofish@excel.net)

### Dr. Sam Watson

Instructor of Art History

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